

Colegio de San Juan de Letran
Intramuros, Manila

**LIBRARY SERVICES DEPARTMENT
GRADUATE SCHOOL LIBRARY**

**ACQUISITIONS LIST
AUGUST-SEPTEMBER 2018**

Social Sciences

Adler, R. (2018). *Strategic performance management: accounting for organizational control*. Oxon : Routledge. **(GS Cir HD 58.9 .A237 2018)**

Lepeley, M. (2017). *Human centered management: 5 pillars of organizational quality and global sustainability = 5 pillars of organizational quality and global sustainability*. Oxon : Routledge. **(GS Cir HF 5549 .L594 2017)**

Steinhouse, R. (2018). *Mindful business leadership*. Oxon : Routledge. **(GS Cir HD 57.7 .S822 2018)**

Wilson, M. (Ed.) (2018). *Business ethics*. New York : Clanrye International. **(GS Cir HF 5387 .B979 2018)**

Waite, K. (2018). *The essentials of digital marketing*. Oxford : Goodfellow Publishers Limited. **(GS Cir HF 5415.1265 .W145 2018)**

Zimmerman, A. (2018). *Business to business marketing management: a global perspective*. Third edition. Oxon : Routledge. **(GS Cir HF 5415.13 .Z72 2018)**

3G E-Learning LLC. (Ed.) (2018). *Theory, practice and techniques in business and marketing management*. New York : 3G E-Learning LLC. **(GS Cir HD 31 .T396 2018)**

3G E-Learning LLC. (Ed.) (2018). *Theory, practice and techniques in customer relationship management*. New York : 3G E-Learning LLC. **(GS Cir HF 5415.5 .T396 2018)**

3G E-Learning LLC. (Ed.) (2018). *Theory, practice and techniques in office management*. New York : 3G E-Learning LLC. **(GS Cir HF 5547 .T396 2018)**

3G E-Learning LLC. (Ed.) (2018). *Theory, practice and techniques in retail management*. New York : 3G E-Learning LLC. **(GS Cir HF 5429 .T396 2018)**

3G E-Learning LLC. (Ed.) (2018). *Theory, practice and techniques in total quality management*. New York : 3G E-Learning LLC. **(GS Cir HD 6215 .T396 2018)**

Total: 11 Titles/ Volumes

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